

Welcome to the City of Cambridge



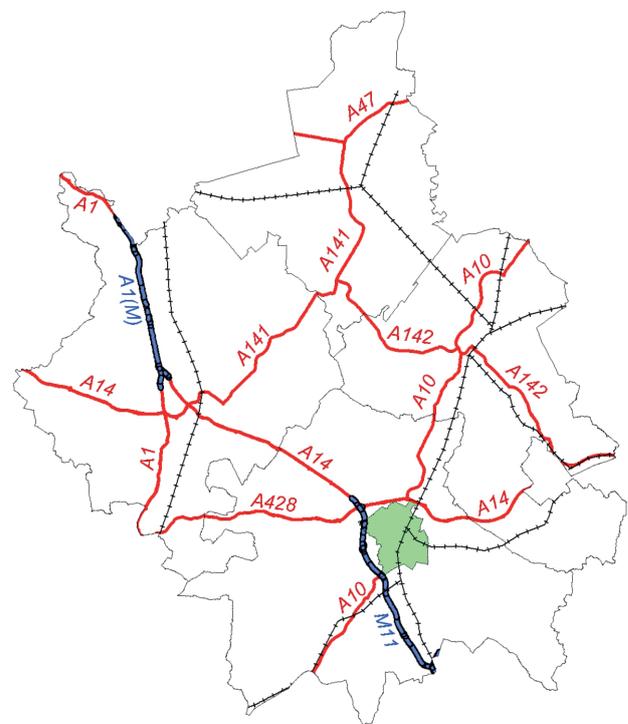
The outstandingly beautiful city of Cambridge, with its world famous university and internationally renowned high-tech cluster, has an unparalleled reputation as a centre of learning and innovation. The prosperity of the city, together with its history and the quality of its built and natural environments, make it a highly desirable place in which to live, work and to visit.

People living and working in the city are amongst the most highly qualified in the country with 46% of Cambridge residents educated to degree level, compared to 26% nationally. Migrant workers are making up an increasing proportion of the local labour market and the city has the highest level of internal and international migration per capita in the country. This helps to create a truly cosmopolitan atmosphere and highlights the draw of the city as an international centre for ideas and collaboration.

Geographically Cambridge is ideally situated as a business location with London less than an hour by car or by train. The international London Stansted airport is located just 25 minutes away, while Cambridge boasts its own private airport. The city also has great access to the national motorway network being within a 20 minute drive of the A1 and being located at the junction of the A14 and M11 roads which provide superb connections to the Midlands, the North, London and the east coast ports of Felixstowe, Lowestoft, Ipswich, Great Yarmouth and Harwich.

The Cambridge economy is both strong and diverse. A Centre for Cities report, Cities Outlook 2010, ranked Cambridge top of a list of 63 UK cities for number of residents with degree-level qualifications and for the number of knowledge-intensive jobs held by residents. Main business sectors for the city include distribution, hotels and restaurants, finance, legal and business activities, public administration, education, healthcare and high-tech/biotech industries.

Cambridge offers an unparalleled mix of historic learning and groundbreaking research and innovation; of ancient architecture and sustainable modern living; of global connectivity in the peaceful and cultural setting of a rural city. With its diverse economy, internationally renowned high-tech and biotech clusters and creative and innovative environment, the city truly offers a unique opportunity as a home for your business. For more information on what Cambridge can offer you and your business please contact the Economic Development team at Cambridgeshire County Council.



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KEY FACTS

- Internationally renowned high-tech and biotech sector, supporting approx. 33,000 jobs in Cambridge and the surrounding area with facilities such as the **Cambridge Science Park** and **St John's Innovation Centre**.
- **Addenbrookes Hospital** – Medical centre of excellence for renal services, bone marrow transplantation, treatment of rare cancers, medical genetics, and paediatrics. A large teaching hospital, part of **Cambridge Biomedical Campus**.
- Over 93,000sqm of retail space in the historic core and over 54,000sqm of retail space located 5 minutes walk from the centre.
- **British Antarctic Survey** – A component of the Natural Environment Research Council which undertakes the majority of Britain's scientific research on Antarctica.
- Over 4 million visitors a year. The tourism industry is estimated to bring in £473 million pounds per annum. Key attractions include 12 museums and art galleries
- 25 minutes drive from London Stansted Airport.
- Many Business Support networks, such as the **Cambridge Network, St John's Innovation Centre, The Hauser Forum, One Nucleus** and **Cambridge Wireless**.

Quality of Life

Home to the world famous University, Christmas carols in King's College Chapel and punting on the river Cam, Cambridge is a compact cosmopolitan city with outstanding architecture, both old and new. The beauty of its ancient centre is preserved with its walkable medieval streets, college courts, gardens and bridges.

Relax in its many pubs, restaurants and cafes whilst exploring the independent shops around the historic market place. There are brand new shopping areas too, with all the high street favourites that you would expect.

Be inspired by the museums and art galleries, spot the stars of the future at a student theatrical production or enjoy a show at the Arts Theatre.

As well as being home to the University of Cambridge, and the highly successful Anglia Ruskin University Cambridge,

is home to a plethora of excellent private and state schools and colleges providing the next generation of talent with a broad range of courses and study routes to suit every aspiration.

To find out more about activities and attractions in Cambridge visit www.visitcambridge.org

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In Good Company

ICT – ARM, CSR, Nokia Research, QUALCOMM, Broadcom, Toshiba Research Europe

Software – Autonomy, Microsoft Research, Citrix, Red Gate, Ninja Theory, Sony Computer Entertainment

Engineering – Marshall Group, Cambridge University Rolls-Royce UTC, Aveva

Electronics – Philips Research, Thales UK, Sepura, Enecsys, Plastic Logic

Life Science – Intercytex, Meldex

LCEGS – Enval, Camfridge, Breathing Buildings

Agri-Science – National Institute for Agricultural Botany, The Arable Group, Bayer Crop Science Ltd

Finance and Accounting – KPMG, PricewaterhouseCoopers, Deloitte, Ernst & Young, Grant Thornton