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Cycle City bids (Wave 1 and 2)
Department for Transport
2/16 Great Minster House
33 Horseferry Road
LONDON
SW1P 4DR

29 April 2013

Dear Sirs,

**DEPARTMENT FOR TRANSPORT CYCLE CITY AMBITION GRANT
GREATER CAMBRIDGE CYCLE CITY APPLICATION**

In response to the Transport Minister's announcement of the Cycle City Ambition Grants, we are pleased to submit this application for funding for a package of cycling investment to realise our long term vision for the Cambridge City Region.

This application is submitted on behalf of the Greater Cambridge City Region partners including Cambridge City Council and South Cambridgeshire District Council. Letters of support from these authorities and other stakeholders are appended to the application form in the Appendix.

Cambridge city is unique in this country in having a very significant level of cycling, as recognised by the Get Britain Cycling Report published by the All Party Parliamentary Cycling Group in April 2013. In Cambridge 32% of journey to work made by bike, an increase of 12% in a decade, *2011 Census*. This strong cycling culture in Cambridge is gradually spreading to the wider city region as evidenced by a similar increase in South Cambridgeshire in the same period (8.5% of journey to work made by bike, *2011 Census*).

Cambridge is already a national leader in cycling usage, and we are proposing tailored cycling measures to raise ambitions ever further for cycle use in the Greater Cambridge City Region so that this becomes a principal mode of transport. Our ambition is to take cycling onto a par with Dutch cities by delivering a comprehensive integrated network between key destinations and where people live and access services. This will help ensure growth can be accommodated sustainably while enhancing health and well being, and supporting continued economic prosperity

The proposed package of cycling measures demonstrates our long term ambition to achieve transformational change in the amount of cycling in the City Region. This



cycling ambition is an integral part of our Cambridge and South Cambridgeshire Transport Strategy and our Cambridgeshire Long Term Transport Strategy. It also contributes to achieving the priorities set out in the Cambridgeshire Health and Wellbeing Strategy.

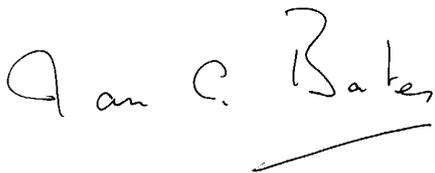
In our Expression of Interest for Greater Cambridge to achieve City Deal status, we evidenced the need to connect the new and growing business/research parks to each other, to the city centre, transport interchange and the residential areas where workers in those facilities can afford to live. To achieve this crucial connectivity, we will provide and promote fast, reliable and affordable ways of travelling between businesses and housing hubs. Our proposed ambitious cycling measures will play a key role in this. The demand and support for this transport connectivity is evidenced from the business sector, for example from the Cambridgeshire Travel for Work Partnership and financially from the Babraham Research Campus.

We fully understand that while the Grant is geared towards improving conditions for cyclists it is important to take full account of the needs of pedestrians. In the city arterial routes we are proposing various designs of segregation that can be adapted and rolled out to other city routes, and indeed routes in other towns as appropriate. For the business parks in the wider city region we are proposing shared use paths to link them to transport interchanges or the existing cycling network.

The Greater Cambridge partners have an excellent track record of delivering cycling and other infrastructure schemes. Our Cycling Cambridge programme was delivered successfully. Infrastructure investment is complemented by promotional activities and training. The success of Cycling Cambridge was recognised as a Finalist of the competitive Eurostar Ashden Award for Sustainable Transport. With the reputation of Cambridge for cycling we are hosting part of the 2014 Tour de France event in Cambridge and have been invited to host the 2014 Cycle City Expo.

We look forward to working with Government and local partners to realise the Cambridge City Region's ambition to transform and mainstream cycling as a reliable and convenient mode of choice.

Yours faithfully,



Councillor Ian Bates
Cabinet Member for Growth and Planning



Councillor Martin Curtis
Cambridgeshire Cycling Champion

